



**Canon**  
SEE IMPOSSIBLE

## CANON STAGE SCHEDULE OF EVENTS



**CANON  
EXPLORERS  
OF LIGHT**

### THURSDAY

**October 24, 2019**  
10:00am-5:00pm

### FRIDAY

**October 25, 2019**  
10:00am-5:00pm

### SATURDAY

**October 26, 2019**  
10:00am-4:00pm

<b>10:15 AM</b>	<p><i>Vanessa Joy</i> <b>How to elevate your wedding photography</b></p> <p>LIVE SHOOT</p>	<p><i>Larry Chen</i> <b>Auto-Focused: From paparazzi to car culture photographer</b></p> <p>PRESENTATION</p>	<p><i>Erin Babnik</i> <b>Powerful Landscapes: The Fusion of Art and Craft</b></p> <p>PRESENTATION</p>
<b>11:15 AM</b>	<p>Moderator: Elizabeth Pratt Panelists: Simon Bruty, Bob Davis, <i>Elsa Garrison</i>, <i>Vanessa Joy &amp; Larry Chen</i> <b>The Ultimate Choice</b></p> <p>PANEL DISCUSSION</p>	<p>Moderator: Elizabeth Pratt Panelists: Simon Bruty, Bob Davis, <i>Elsa Garrison</i>, <i>Vanessa Joy &amp; Larry Chen</i> <b>The Ultimate Choice</b></p> <p>PANEL DISCUSSION</p>	<p><i>Zak Noyle</i> <b>Choosing the Right Equipment for Surf Photography</b></p> <p>PRESENTATION</p>
<b>12:15 PM</b>	<p><i>Erin Babnik</i> <b>Think Outside: Creative Tools for Landscape Photography</b></p> <p>PRESENTATION</p>	<p>Stephanie Sinclair <b>Documenting different subjects: When the gear matters most</b></p> <p>PRESENTATION</p>	<p>Simon Bruty <b>The Illustrator of Sports: How your equipment helps to tell the story</b></p> <p>PRESENTATION</p>
<b>1:15 PM</b>	<p><i>Larry Chen</i> <b>Automotive and racing photography: Choosing the right tools for the job</b></p> <p>PRESENTATION</p>	<p><i>Vanessa Joy</i> <b>Commit to the right equipment for your wedding business</b></p> <p>LIVE SHOOT</p>	<p>Stephanie Sinclair <b>Insight: Developing a story to create impact</b></p> <p>PRESENTATION</p>
<b>2:15 PM</b>	<p><i>Sal Cincotta</i> <b>Creating fashion portraits your clients will love</b></p> <p>LIVE SHOOT</p>	<p><i>Zak Noyle</i> <b>Water photography with Zak Noyle</b></p> <p>PRESENTATION</p>	<p>Joel Grimes <b>100 Days Across America: Harley Riders</b></p> <p>LIVE SHOOT</p>
<b>3:15 PM</b>	<p>Bob Davis <b>Hocus Pocus</b></p> <p>PRESENTATION</p>	<p>Joel Grimes <b>Mastering the Most Beautiful Light on the Planet</b></p> <p>LIVE SHOOT</p>	<p>Moderator: Jon Lorentz Panelists: Simon Bruty, <i>Larry Chen</i>, <i>Chelsea Kyle</i> <b>"THINGS"</b></p> <p>PANEL DISCUSSION</p>
<b>4:15 PM</b>	<p>Moderator: Rita Dubey Panelists: Joel Grimes, Stephanie Sinclair, <i>Sal Cincotta</i> <b>"PEOPLE"</b></p> <p>PANEL DISCUSSION</p>	<p>Moderator: Rita Dubey <i>Erin Babnik</i>, Bob Davis, <i>Zak Noyle</i> <b>"PLACES"</b></p> <p>PANEL DISCUSSION</p>	<p><small>*Names in red denote the new speakers to the Canon Stage at PhotoPlus Expo.</small></p>

**CO-CREATE**  
WITH CANON



## The CPS Lounge is now located in the Canon booth right on the show floor!

All CPS members are invited to “recharge” in an exclusive space offering access to our technical staff, new products and more. Our legendary Clean & Check services will continue to be offered to members in the CPS Tech Services Room, located on Level 2 in Room 2D02<sup>1,2</sup>

### CPS MEMBER LOUNGE (located in Canon booth #121):

- Product Showcase with Professional Market Representatives
- Sign Up, Renew or Upgrade membership services
- Refreshments and Charging Stations
- Complimentary Professional Print<sup>3</sup>

### CPS TECH SERVICES ROOM (Level 2, Room 2D02/03):

DSLR & EF Lens Clean & Check by Canon Technicians<sup>1,2</sup>

Sign Up, Renew or Upgrade membership services

Thursday, October 24th: 10:00am – 5:00pm

Friday, October 25th: 10:00am – 5:00pm

Saturday, October 26th: 10:00am – 2:00pm (Equipment Pick-up Only)

## PHOTO WALK SCHEDULE

### Thursday, October 24, 2019

10:00 AM - 12:00 PM

3:00 PM - 5:00 PM

#### Title

Street Photography

Portrait Photography

#### Instructor

Mason Higa

Tony Tran

#### Co-Instructor

Tony Tran

Mason Higa

### Friday, October 25, 2019

3:00 PM - 5:00 PM

#### Title

Fashion Photography

#### Instructor

Will Cadena

#### Co-Instructor

Tony Tran

### Saturday, October 26, 2019

10:00 AM - 12:00 PM

2:00 PM - 4:00 PM

#### Title

Portrait Photography

Fashion Photography

#### Instructor

Tony Tran

Will Cadena

#### Co-Instructor

Mason Higa

Tony Tran

# RAISE

LEARN. COMPETE. IMPROVE.

**JOIN RAISE FOR A CHANCE TO WIN A BRAND NEW CAMERA<sup>5</sup>**

A CANON EOS RP RF 24-105mm F4 L IS USM Kit!

#### STEP ONE:

Create a RAISE account.

#### STEP TWO:

Visit the Canon Booth #121 to validate your account.

#### GET STARTED:

[raise.usa.canon.com](https://raise.usa.canon.com)

<sup>1</sup> Equipment Clean & Check services are limited to Gold, Platinum, Cinema and Enterprise active members.

<sup>2</sup> Equipment accepted on a first come, first served basis for current professional Canon cameras and lenses only. Same day service cannot be guaranteed.

<sup>3</sup> Limited to one free professional print per Silver, Gold, Platinum, Cinema and Enterprise active CPS members.

<sup>5</sup> NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to residents of the 50 United States and the District of Columbia, 18 and older who are attending Photo Plus

2019, who check-in at the RAISE counter at the Canon booth and meet the entry requirements. Void outside the U.S., and where prohibited or restricted by law. The Entry Period for the Sweepstakes is October 24, 2019 from 10:00 a.m. to 5:00 p.m., October 25, 2019 from 10:00 a.m. to 5:00 p.m., or October 26 from 10:00 a.m. to 5:00 p.m. Odds of winning depend on the number of entries received. For Official Rules, Entry Requirements, and Prize Description, visit the RAISE counter at the Canon booth at Photo Plus 2019. Sponsor: Canon U.S.A., Inc., One Canon Park, Melville, NY 11747.

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